

Allie Yacina

GRAPHIC DESIGN, ART & ILLUSTRATION

CONTACT

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ABOUT

My personal core values are courage, balance, integrity and resiliency. I employ a warm, down-to-earth approach focused in empathy to produce successful, marketable results.

Originally from Philadelphia, I currently live in Portland, Oregon and spend my time designing, illustrating, rock climbing, and finding new trails to explore in the PNW.

EDUCATION

BFA VISUAL COMMUNICATIONS

2012–2016

University of Delaware

SKILLS

HIGHLY PROFICIENT:

Adobe Illustrator, InDesign, Photoshop, concept development, digital and analogue illustration, vector design, typography, Google Suite, Procreate

PROFICIENT:

Adobe After Effects, Bridge, Lightroom, Premiere Pro, Trello, Asana, Basecamp, Constant Contact, copy editing/proofreading in Chicago and AP style, Sketchup, Squarespace, Wordpress, Wix

HARDWARE:

2019 Macbook Pro Laptop, Adobe CC, Dropbox Account, iPad and iPencil, large format EPSON Scanner, reliable internet connection

EXPERIENCE

GRAPHIC DESIGNER

Modern Times Beer

Portland, OR • June 2021 – Present

This is an in-house position with a four-person creative team. I design special release beer & coffee labels as well as merchandise. In this role I have honed concept development skills as well as vector-based production skills. I am also a project manager.

CREATIVE LEAD

Racila Design

Portland, OR • Fall 2016 – April 2021

Graphic designer and project leader for a small design studio. My role was to organize and maintain multiple client accounts in numerous leading industries. As a team as well as independently, I executed: brand development and logo design, social media strategy and design, website design, exterior advertising design, magazine ads, brand book development and publication, and more.

GRAPHICS DESIGN MANAGER

UDPAC Summer stage

Upper Darby, PA • Summer 2018

In this role I created marketing deliverables for seven children's theatre shows including show posters, mailing cards, website graphics, programs, bookmarks, and t-shirt graphics. I came in under budget by nearly half.

DESIGNER

Risk Management Association

Philadelphia, PA • Summer 2016

DESIGN INTERN

SpotCo

New York, NY • Winter 2016

DESIGN INTERN

Aramark

Newark, DE • Summer 2015

AWARDS AND EXHIBITIONS

FISHBOWL GALLERY

March Group Show

Portland, OR • 2022

One of four Portland artists exhibiting new work (Jack Graydon, Lettie-Jane Rennekamp, and Clay Tatum). I exhibited seven gouache paintings.

FINALIST

Portland Parks Foundation – Parks Poster Project

Portland, OR • 2020

One of four Portland-based illustrators selected by a panel of judges to illustrate a poster depicting a local park (Laurelhurst).

PEOPLE'S CHOICE WINNER

Design Equity Tournament

Portland, OR • 2019

Hosted by Visible Alliance. Participants work individually or in teams over the course of 4 hours to develop a logo and one-page style guide including supporting typographic styles, color palette, & brand elements.

SCHOLARSHIP AWARD

Robert Geuder Prize

University of Delaware • 2015

Given to third-year, BFA Visual Communications students for proven creative excellence & demonstrated leadership.