

Allie Yacina

GRAPHIC DESIGN, ART & ILLUSTRATION

CONTACT

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ABOUT

My values are trust, courage, balance and communication. I employ a warm, down-to-earth approach focused in empathy to produce successful, marketable results.

Originally from Philadelphia, I currently live in Portland, Oregon and utilize free-time for illustrating, rock climbing, and finding new trails to explore in the PNW.

EDUCATION

BFA VISUAL COMMUNICATIONS

2012–2016
University of Delaware

SKILLS

HIGHLY PROFICIENT:

Adobe Illustrator, InDesign, Photoshop, concept development, digital and analogue illustration, vector design, typography, Google Suite, Procreate

PROFICIENT:

Adobe After Effects, Bridge, Lightroom, Premiere Pro, Trello, Asana, Basecamp, Constant Contact, copy editing/proofreading in Chicago and AP style, Sketchup, Squarespace, Wordpress, Wix

HARDWARE:

2019 Macbook Pro Laptop, Adobe CC, Dropbox Account, iPad and iPencil, large format EPSON Scanner, reliable internet connection

EXPERIENCE

GRAPHIC DESIGNER **Modern Times Beer**
Portland, OR • June 2021 – Present
In my current full-time position I design special-release beer and coffee labels as well as merch to be sold online and in Modern Times locations.

CREATIVE LEAD **Racila Design**
Portland, OR • Fall 2016 – April 2021
Graphic designer and project leader for a small start-up. My role was to organize and maintain multiple client accounts in numerous leading industries. As a team as well as independently, I executed: brand development and logo design, social media strategy and design, website design, exterior advertising design, magazine ads, brand book development and publication, and more.

GRAPHICS DESIGN MANAGER **UDPAC Summer stage**
Upper Darby, PA • Summer 2018
In this role I created marketing deliverables for seven children's theatre shows including show posters, mailing cards, website graphics, programs, bookmarks, and t-shirt graphics. I came in under budget by nearly half.

DESIGNER **Risk Management Association**
Philadelphia, PA • Summer 2016

DESIGN INTERN **SpotCo**
New York, NY • Winter 2016

DESIGN INTERN **Aramark**
Newark, DE • Summer 2015

AWARDS AND EXHIBITIONS

FISHBOWL GALLERY **March Group Show**
Portland, OR • 2022
One of four Portland artists exhibiting new work (Jack Graydon, Lettie-Jane Rennekamp, and Clay Tatum). I exhibited seven gouache paintings.

FINALIST **Portland Parks Foundation – Parks Poster Project**
Portland, OR • 2020
One of four Portland-based illustrators selected by a panel of judges to illustrate a poster depicting a local park (Laurelhurst).

PEOPLE'S CHOICE WINNER **Design Equity Tournament**
Portland, OR • 2019
Hosted by Visible Alliance. Participants work individually or in teams over the course of 4 hours to develop a logo and one-page style guide including supporting typographic styles, color palette, & brand elements.

SCHOLARSHIP AWARD **Robert Geuder Prize**
University of Delaware • 2015
Given to third-year, BFA Visual Communications students for proven creative excellence & demonstrated leadership.